**Mô tả công việc media planner**

• Create media strategy/plan with full rational support  
• Develop the media plan by co-ordinate with account service for best product and communication knowledge to come up with the right media strategy.  
• Determine the media budget  
• Analyze and review competitors spending for planning purpose.  
• Analyze target’s media behavior for planning purpose  
• Implement the plan by coordinating with media buyers and account services team  
• Monitor the plan implementation and evaluate the media plan effectiveness

Yêu cầu công việc

• University graduated  
• Minimum 2 years of working experience in a similar position  
• Experience in working in a media agency  
• Good command of English  
• Computer literate  
• Self-motivated, able to work under high pressure  
\*Apply CV in English.

Quyền lợi được hưởng

- Competitive salary and bonus  
- Insurance according to policy  
- Friendly working environment