**Mô tả công việc media planner**

• Create media strategy/plan with full rational support
• Develop the media plan by co-ordinate with account service for best product and communication knowledge to come up with the right media strategy.
• Determine the media budget
• Analyze and review competitors spending for planning purpose.
• Analyze target’s media behavior for planning purpose
• Implement the plan by coordinating with media buyers and account services team
• Monitor the plan implementation and evaluate the media plan effectiveness

Yêu cầu công việc

• University graduated
• Minimum 2 years of working experience in a similar position
• Experience in working in a media agency
• Good command of English
• Computer literate
• Self-motivated, able to work under high pressure
\*Apply CV in English.

Quyền lợi được hưởng

- Competitive salary and bonus
- Insurance according to policy
- Friendly working environment